AI PATHWAY

AI Chat Tool

Guide

There are thousands of AI Chat tool assistants out there — but don't worry. We're focusing on the most popular, trusted, and widely used ones to help you get started with confidence.

What's an LLM(Chat Tool)?

Super Simple Explanation

LLM is a fancy Tech word for a Chat Tool like Chat GPT, Gemini etc

#LLM stands for **Large Language Model**

It's a smart kind of AI that can read, write, and understand language like a human.

It learns by reading tons of stuff (like books, websites, articles) so it can help you with things like:

✨ What Can It Help You Do?
✅ Answer questions – Like "How do I grow my online store?"
✅ Summarize long info – Like turning a long report into 3 key points.
✅ Write things – Like emails, blog posts, captions, or sales pages.
✅ Brainstorm ideas – For products, content, names, or strategies.

🧠 Think of It As...
Your very smart, always-available assistant
 that helps you get things done faster — with fewer mental tabs open.

Meet the Top 8 LLMs You'll See Everywhere

Here are some of the most widely used LLMs available today — each with its own strengths, pricing, and best use cases:

LLM Name	Company / Platform	Best Known For
ChatGPT	OpenAI	General everyday use, creative writing, coding help
Claude	Anthropic	Long context understanding, safety-first design
Gemini	Google	Google ecosystem integration, image and doc handling
Grok X1	X (Twitter)	Witty tone, built into the X platform
Microsoft Copilot	Microsoft + OpenAI	Seamless Microsoft 365 & productivity tool integration
Perplexity AI	Perplexity	Real-time web results, concise sourced answers
Mixtral 8x7B	Mistral AI	Open-source, fast, affordable, great for developers
Meta Llama 3	Meta (Facebook)	Open-source, highly customizable, cost-efficient

Let's take a closer look at each one, so you can find the AI assistant that fits you best.

AI PATHWAY

ChatGPT
(by OpenAI)
Overview

ChatGPT

1. Overview:

ChatGPT is one of the most popular AI-powered chatbots, known for its conversational abilities, ease of use, and wide accessibility. It's excellent at general-purpose tasks, including content creation, answering questions, and helping with business tasks.

2. Pros and Cons:

Pros	Cons
- Easy-to-use, intuitive interface	- Sometimes gives incorrect or outdated answers ("hallucinations")
- Strong general knowledge and conversational ability	- Limited knowledge cutoff date (currently October 2023)
- Highly versatile across multiple fields	- Does not directly access real-time information without plugins
- Good creativity and text generation capabilities	- Limits on message history (context length)

All Information was correct as off March 2025

3. Pricing Plans & Costs:

Plan	Cost	Features Included
ChatGPT Free	Free	- GPT-3.5 model - Standard speed - Basic functionality - Access limitations during peak times
ChatGPT Plus	$20/month	- GPT-4 & GPT-4 Turbo models - Faster response times - Early access to new features - No downtime during peak hours
ChatGPT API	Pay-per-use	- GPT-3.5 Turbo: ~$0.50–$2 per million tokens - GPT-4 Turbo: ~$10 input/$30 output per million tokens

All Information was correct as off March 2025

ChatGPT
(by OpenAI)
Overview

4. Best Used For:

- **General Assistance:** Answering questions, providing explanations, and summarizing content.
- **Content Creation:** Writing blog posts, marketing copy, emails, and social media content.
- **Idea Generation:** Brainstorming new concepts, business ideas, and creative strategies.
- **Business Productivity:** Automating customer support, drafting reports, proposals, and basic coding tasks.

5. Extra Features:

- **Image Generation:** Integrated DALL-E feature available within the same ChatGPT interface, enabling users to generate images from text prompts.
- **Voice Conversations:** Voice chat available through ChatGPT mobile apps (iOS and Android), enabling natural spoken interactions.
- **Multimodal (Vision & Text):** GPT-4 Vision capability allows image uploads and interactions based on image content (available for ChatGPT Plus).

6. Where to Access:

- **ChatGPT Main Platform:** chat.openai.com
- **API for Developers:** platform.openai.com
- **Mobile Apps:** iOS App Store | Google Play

Claude
(by Anthropic)
Overview

✳ Claude

1. Overview:

Claude is a user-friendly AI assistant known for thoughtful, detailed responses and nuanced ethical considerations. It's widely used in business, education, and creative tasks due to its excellent readability, clear explanations, and balanced approach.

2. Pros and Cons:

Pros	Cons
- Strong at providing detailed, thoughtful responses	- Occasionally overly cautious due to built-in ethical safeguards
- Excels at summarizing lengthy documents and conversations	- Not as fast as GPT-4 for certain complex computations or tasks
- Good at understanding nuanced instructions and context	- Less flexible in style and creativity compared to GPT-4
- High ethical standards and emphasis on safe AI use	- Knowledge cutoff in mid-2023, limited real-time info without plugins

All Information was correct as off March 2025

3. Pricing Plans & Costs:

Plan	Cost	Features Included
Claude Instant	**Free (limited)**	- General conversational use - Faster responses - Good for casual inquiries
Claude Pro	**$20/month**	- Access to latest Claude models (Claude 3, Sonnet) - Longer context windows - Priority responses & advanced reasoning
Claude API	Pay-per-use	- Claude 3 Sonnet (~$3 input / $15 output per million tokens) - Custom integrations and app use

All Information was correct as off March 2025

Claude
(by Anthropic)
Overview

4. Best Used For:

- **Summarizing and Analyzing:** Documents, meeting notes, articles, and research papers.
- Detailed Explanations: Ideal for educational contexts, breaking down complex concepts clearly.
- **Content Editing and Refinement:** Improving readability, tone, grammar, and clarity of written materials.
- **Ethical or Sensitive Topics:** Provides balanced responses ideal for ethical guidelines, sensitive communications, and risk management.

5. Extra Features:

- **Document Analysis:** Can quickly summarize large documents and PDFs clearly and concisely.
- **Enhanced Ethical Controls:** Built-in focus on safer, more responsible responses.
- **Multimodal Capabilities:** Currently text-focused; limited multimodal (image/audio/video) capabilities.

6. Where to Access:

- **Claude Main Platform:** claude.ai
- **Anthropic API Access:** anthropic.com/api

Perplexity AI
Overview

perplexity

1. Overview:

Perplexity AI is a user-friendly conversational AI known for providing real-time answers, detailed sources, and quick access to live web information. It's popular for research tasks, daily queries, and educational purposes due to its ability to cite sources clearly and accurately.

2. Pros and Cons:

Pros	Cons
- Provides real-time, web-based answers and sources	- Sometimes overly reliant on external sources rather than generating original insights
- Transparent referencing and clear citations	- Limited conversational depth compared to GPT-4 and Claude
- Great for accurate, fact-based responses	- Responses can occasionally feel less creative or conversational
- Easy-to-use interface suitable for beginners	- Free version has usage limitations

All Information was correct as off March 2025

3. Pricing Plans & Costs:

Plan	Cost	Features Included
Perplexity Free	Free	- Access to GPT-3.5-based model - Unlimited queries - Web access with citations - Basic functionality
Perplexity Pro	$20/month	- GPT-4 powered responses - Faster response speed - Enhanced accuracy and detail - Priority customer support
Perplexity AI Copilot (Pro)	$20/month	- Integrated browser copilot - Real-time assistance while browsing websites and articles

All Information was correct as off March 2025

Perplexity AI

Overview

perplexity

4. Best Used For:

- **Fact-checking and Research:** Ideal for users who value accuracy, sources, and current information.
- **Educational Use:** Clear sourcing makes it perfect for students, teachers, and educational purposes.
- **Quick Queries and Daily Tasks:** Easily provides concise, reliable answers to everyday questions and general knowledge inquiries.
- **Web-integrated Assistance:** Useful for tasks involving current news, statistics, or real-time information gathering.

5. Extra Features:

- **Live Web Browsing:** Integrates real-time web browsing capabilities for the most updated answers.
- **Source Citations:** Clearly cites sources for transparency and easy fact verification.
- **Browser Copilot (AI Assistant):** Helps users find answers quickly while actively browsing websites.

6. Where to Access:

- **Main Platform:** perplexity.ai
- **Browser Extension (Copilot):** Perplexity Copilot Extension

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Google Gemini
(by Google DeepMind)
Overview

1. Overview:

Google Gemini is Google's latest AI model, integrating advanced multimodal capabilities—meaning it can handle text, images, and audio. Gemini stands out for its seamless integration with Google's extensive ecosystem, making it ideal for users who frequently utilize Google products like Workspace, Docs, and Search.

2. Pros and Cons:

Pros	Cons
- Multimodal capability (understands text, images, audio)	- Can sometimes produce less detailed or nuanced responses compared to ChatGPT and Claude
- Real-time integration with Google services	- Limited creative flexibility; optimized for informative tasks rather than creativity
- User-friendly for non-technical users	- Occasionally struggles with complex, multi-step tasks
- Strong multilingual support	- Less transparent on data usage and privacy compared to some other platforms

All Information was correct as off March 2025

3. Pricing Plans & Costs:

Plan	Cost	Features Included
Gemini Free (Personal)	Free	- Standard usage - Multimodal access (text, images, audio) - Basic speed & availability
Gemini Premium	**$9.99/month** (Google One subscription)	- Enhanced speed and availability - Premium multimodal capabilities - Priority support and early access to new features
Gemini API (for Developers)	Pay-per-use	- Usage-based pricing; specific rates vary by feature usage

All Information was correct as off March 2025

Google Gemini
(by Google DeepMind)
Overview

4. Best Used For:

- **Google Users:** Ideal for those heavily using Google Workspace, Google Docs, Gmail, and Google Search.
- **General Tasks & Queries:** Excellent for everyday tasks, translations, and quick information.
- **Educational & Informative Content:** Useful for educators, students, and professionals needing reliable answers quickly.
- **Multimodal Needs:** Tasks involving text-to-image interpretation, audio transcription, and visual data analysis.

5. Extra Features:

- **Multimodal Input (Images & Audio):** Can understand and respond based on images and audio inputs.
- **Google Ecosystem Integration:** Deeply embedded within Google products like Docs, Gmail, Slides, and Sheets.
- **Real-Time Data:** Has access to current data and information via Google's ecosystem.

6. Where to Access:

- **Gemini Main Platform:** gemini.google.com
- **API for Developers:** Google AI Developers

Microsoft Copilot
(by Microsoft)
Overview

1. Overview:

Microsoft Copilot is an AI-powered productivity assistant deeply integrated into Microsoft's ecosystem, including Office 365 apps (Word, Excel, PowerPoint, Outlook), Teams, and Windows 11. It aims to boost workplace productivity by automating routine tasks, simplifying complex tasks, and enhancing team collaboration.

2. Pros and Cons:

Pros	Cons
- Deep integration into Microsoft Office tools and Windows	- Limited usefulness outside the Microsoft ecosystem
- Highly effective at workplace productivity tasks	- Subscription-dependent, requiring Microsoft 365 license
- Can significantly speed up routine tasks (email, docs, meetings)	- Less creative or conversational than general AI tools like ChatGPT
- Ideal for users already comfortable with Microsoft products	- Occasional inaccuracies with complex or specialized content

All Information was correct as off March 2025

3. Pricing Plans & Costs:

Plan	Cost	Features Included
Microsoft Copilot (Personal)	$30/month *(requires Microsoft 365 Personal or Family subscription)*	- Integration with Office apps (Word, Excel, Outlook, etc.) - Personal productivity assistance - Basic AI-powered tools
Microsoft 365 Copilot (Business)	$30/month per user *(requires Microsoft 365 Business subscription)*	- Full Copilot integration across Office 365 suite - Enhanced collaboration in Teams - Advanced productivity automation
Enterprise Plans	Pricing varies	- Custom integration - Enterprise-level security & compliance

All Information was correct as off March 2025

Microsoft Copilot
(by Microsoft)
Overview

4. Best Used For:

- **Business & Office Productivity:** Ideal for professionals regularly using Microsoft Office tools to enhance workflow efficiency.
- **Email & Document Automation:** Quick drafting, summarizing emails, documents, and presentations.
- **Meeting & Collaboration:** Enhanced productivity in Microsoft Teams, including automatic note-taking and task assignment.
- **Windows System Integration:** Streamlining tasks directly from your operating system (Windows 11).

5. Extra Features:

- **Windows 11 Integration:** Deeply embedded directly into Windows OS, allowing users to manage tasks efficiently without switching applications.
- **Automated Tasks:** AI-driven suggestions and automation (e.g., summarizing lengthy documents, suggesting formulas in Excel).
- **Meeting Enhancements:** Real-time summaries and action items from meetings held on Microsoft Teams.

6. Where to Access:

- **Microsoft Copilot (general info):** microsoft.com/copilot
- **Microsoft 365 Copilot Business:** Microsoft 365 Copilot

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Meta Llama 3
(by Meta)
Overview

LLaMA
by ∞ Meta

1. Overview:

Meta's Llama 3 is an advanced, open-source AI language model designed to provide robust performance while remaining freely accessible to businesses, researchers, and hobbyists. It's well-known for its transparency, flexibility, and community-driven improvements, making it ideal for customized use cases.

2. Pros and Cons:

Pros	Cons
- Open-source and freely available	- Requires technical expertise to deploy and fine-tune
- Highly customizable for specialized uses	- Less intuitive for beginners or non-tech users
- Transparent—allows users to understand and modify how it works	- Performance may vary based on deployment quality
- Lower operational costs compared to proprietary models	- No direct access to multimodal features (images/videos)

All information was correct as off March 2025

3. Pricing Plans & Costs:

Plan	Cost	Features Included
Llama 3 (Open-Source)	Free (Apache License 2.0)	- Full access to model weights - Community-supported updates and documentation
Deployment Costs	Varies by usage & setup	- User responsible for hosting infrastructure and maintenance costs

All Information was correct as off March 2025

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Meta Llama 3
(by Meta)
Overview

LLaMA by 😊 Meta

4. Best Used For:

- **Customization & Specialized Applications:** Ideal for companies needing highly specific AI solutions tailored to their unique needs.
- **Research & Development:** Excellent choice for researchers and developers seeking transparency, control, and collaboration.
- **Cost-effective AI Solutions:** Good for organizations needing robust AI without the high operational expenses of commercial models.

5. Extra Features:

- **Community-Driven Improvements:** Frequent updates and enhancements from the open-source community.
- **High Customizability:** Easily fine-tuned to specific use cases or industries.
- **Transparency:** Full visibility into the model's workings, promoting trust and ethical use.

6. Where to Access:

- **Meta Llama 3 Official Info & Downloads: ai.meta.com/llama3**
- **GitHub Repository:** Meta Llama 3 GitHub

Mixtral 8x7B
(by Mistral AI)
Overview

1. Overview:

Mixtral 8x7B, developed by Mistral AI, is a highly efficient, open-source language model known for its powerful performance, thanks to a unique "mixture-of-experts" design. It efficiently balances performance and affordability, ideal for organizations looking for powerful AI solutions without high operating costs.

2. Pros and Cons:

Pros	Cons
- Highly efficient with lower computing costs	- Deployment requires technical expertise and resources
- Open-source, enabling customization and transparency	- Limited support compared to larger providers (OpenAI, Google)
- Strong performance due to mixture-of-experts architecture	- Less beginner-friendly without prior technical knowledge
- Flexible and adaptable to specific applications	- Primarily text-based, lacking multimodal capabilities

All Information was correct as off March 2025

3. Pricing Plans & Costs:

Plan	Cost	Features Included
Mixtral 8x7B (Open Source)	**Free** (Apache License 2.0)	- Full access to model weights and documentation - Community-driven improvements
Deployment Costs	Varies by usage & infrastructure	- User responsible for hosting and computing costs

All Information was correct as off March 2025

Mixtral 8x7B
(by Mistral AI)
Overview

4. Best Used For:

- **Efficient Text-Based Tasks:** Ideal for rapid and efficient handling of text-heavy workflows, like customer support automation or text summarization.
- **Budget-Conscious Organizations:** Great for startups and small businesses that need robust AI performance with manageable costs.
- **Customization and Specialization:** Perfect for specialized industries needing tailored solutions, such as healthcare, finance, or legal tech.

5. Extra Features:

- **Mixture-of-Experts Architecture:** Unique design provides improved efficiency, performance, and scalability.
- **Community Support:** Active open-source community regularly contributes enhancements and updates.
- **Strong Efficiency:** Reduces hardware and computing requirements, lowering overall operational costs.

6. Where to Access:

- **Mistral AI Main Website:** mistral.ai/mixtral
- **GitHub Repository:** Mistral AI GitHub

DeepSeek AI
(by Deepseek AI)
Overview

1. Overview:

DeepSeek is a powerful open-source LLM developed by DeepSeek AI, offering strong multilingual capabilities and high performance at scale. It's optimized for both general-purpose tasks and domain-specific applications, making it a strong choice for teams seeking flexibility, performance, and transparency.

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2. Pros and Cons:

Pros	Cons
– Open-source and freely available	– Requires technical expertise to deploy and fine-tune
– Highly customizable for specialized uses	– Less intuitive for beginners or non-tech users
– Transparent—allows users to understand and modify how it works	– Performance may vary based on deployment quality
– Lower operational costs compared to proprietary models	– No direct access to multimodal features (images/videos)

All Information was correct as off March 2025

3. Pricing Plans & Costs:

Plan	Cost	Features Included
DeepSeek Model (Open-Source)	Free (under open license)	– Full access to model weights – Community-supported documentation & updates
Deployment Costs	Varies by usage & setup	– Self-hosting required – Infrastructure & maintenance costs depend on configuration

All Information was correct as off March 2025

DeepSeek AI
(by Deepseek AI)
Overview

4. Best Used For:

- Multilingual Tasks – Ideal for translating, summarizing, and generating content across languages
- Custom Industry Solutions – Healthcare, legal, finance, or research teams needing control and tuning
- Developers & Startups – Great for cost-conscious builders looking to experiment or scale affordably

5. Extra Features:

- **Open-source Architecture:** Full control and visibility over the model
- **Multilingual Support:** Performs well across a range of global languages
- **Community-Driven Improvements:** Actively updated and extended by contributors

6. Where to Access:

- **DeepSeek AI Main Website:** deepseek.com
- **GitHub Repository: DeepSeek AI GitHub** – github.com/deepseek-ai

X1 Grok
(by xAI/Elon Musk)
Overview

xAI / Grok

1. Overview:

Grok X1 is a conversational AI developed by xAI, Elon Musk's AI venture, and deeply integrated with X (formerly Twitter). Designed to be edgy, humorous, and politically open, Grok aims to provide real-time, uncensored responses using data from X's platform. It's currently only available to Premium+ subscribers on X.

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2. Pros and Cons:

Pros	Cons
– Real-time access to X (Twitter) content for up-to-date insights	– Limited availability (only accessible via X Premium+)
– Unique personality with witty, conversational tone	– Still in early development compared to more mature models
– Created by xAI with backing from Elon Musk	– Not suitable for professional or academic tasks
– Integrated directly in X's interface	– No open access or third-party integration options yet

All Information was correct as off March 2025

3. Pricing Plans & Costs:

Plan	Cost	Features Included
X Premium+	$16/month	– Access to Grok X1 within the X platform – Ad-free experience – Boosted visibility and other Premium+ features

All Information was correct as off March 2025

X1 Grok
(by xAI/Elon Musk)
Overview

xl / Grok

4. Best Used For:

- **Casual Conversations:** Great for users who want a more playful or sarcastic AI tone.
- **Real-Time Current Events:** Pulls from live X content, making it more up-to-date.
- **Social Media Users:** Ideal for heavy X (Twitter) users who want an AI sidekick directly on the platform.
- **Entertainment & Commentary:** Suits those looking for memes, sarcasm, and edgy commentary.

5. Extra Features:

- **Tuned for Humor & Wit:** Known for its sarcastic personality, unlike other polished models.
- **X Integration:** Built directly into the X interface for seamless user experience.
- **Real-Time Info:** Pulls current info from X's firehose of user posts.

Does NOT have: Open API, third-party integration, or advanced customization.

6. Where to Access:

- **X Premium+ via Twitter/X Website:** x.com/premium
- **xAI Official Website:** x.ai

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